

# **CP.TC** Corporate Presentation

**Technology & Capacities** 





# Technology must go **beyond** supporting business. It must advance it.

Together, let's make your products smarter.

Your customer experiences more exceptional.

Your people more productive.

Your processes more profitable and your systems more powerful.

We advance every aspect of your business with digital at scale and speed.

# a company with digital dexterity & diversity that is built for you

### **Our Culture**

Shaped by a diverse group of entrepreneurial people working together with Service Priority and Delivery to create a better way

# **Outsource to Our Strengths**

We work with companies who believe Technology can advance all aspects of business, governance & people.

Our Strengths are shaped by Professionals in IT Skills of Tradition and Tomorrow to drive your business forward through consulting on Infrastructure Support, Product, Software, Analytics & AI Development, network, video conference, VOIP, troubleshooting, BPO & KPO services

### **Our Growth**

Shaped with Performance and Service. Our ambition will always be to see and seize new opportunities that serve our clients and drive sustained business performance over the long term

### esmsys **Digital Business**

Reshaping business models, modernizing products and services, and enhancing customer experiences

- to drive growth
- Digital Strategy
- Connected Products • Artificial Intelligence
- Interactive
- Softdriven | Digital Engineering

### esmsys

# **Digital Operations**

Reinventing and managing an organization's most essential business processes with new ways of working

- Industry & Platform Solutions
- Intelligent Process Automation
- Enterprise Services

esmsys

### esmsys

# **Digital Sytems & Technology**

Simplifying, modernizing and securing the IT infrastructure and applications that are the backbone of every business

- Legacy Transformation
- Core Modernization
- Cloud Enablement
- Digital Engineering
- Security

Working across these digital practice areas, and across Consulting industries, to help clients define their path to becoming digital.

# the client company we keep





### **HEALTHCARE &** LIFE SCIENCES

Fortune 500 Global Pharmaceutical companies USCIS Authorized Civil Surgeons Medical Exam Scheduling for 500,000 US Immigrants/Year



# TECHNOLOGY

Information Service companies worldwide Education and Outreach



# REAL ESTATE

IT Based Certified Property Verification & **Protection Services** Land Record Services Transaction Tracking Service **Construction & Asset Management** 

# HOSPITALITY

Guest Management, CRM & Inventory Management Tools for high rated Hotels & Restaurant chains



MANUFACTURING, LOGISTICS, ENERGY

Water, Oil & Gas Pipe Fitting OEM Industrial Manufacturers **Construction & Architecture Manufacturers** Logistics Providers Vaccination Supplies Logistics



### **BANKING & FINANCIAL SERVICES**

Nationwide Banks of India Mortgage Protection & NPA Reduction Property Verification & Valuation Asset Finance & Leasing Asset Reconstruction & Auctions EB5 Investment Management

# **IMMIGRATION**

US Immigration Attorneys scheduling services

Paralegal Services

Green Card Immigration Medical Exam Applicants scheduling services VISA filing assistance

# **Our Products and Service Entitle**



# Some of our global trusted clientele:



# handpicked experienced and professional management team from a cross section of the industry

supported by an experienced second in line management team

	100+	30+	10	5
Tea	BPO & KPO am For Wordwide echnical Support	PROJECT DEVELOPMENT SKILL SPECIFIC PROFESSIONALS	<b>PRODUCT</b> OWNERS	BUSINESS HEADS
Outsource to our offerings which digitize solutions and personalize with your brand values				
ΙοΤ	AI	Clo	oud & Chain	BPO & KPO

- Predictive Maintenance
- Asset utilization
- Disaster planning and recovery
- Inventory tracking
- User friendly &
  interactive frontends
- Inventory Management and Logistics tracking
- Location based services
- Industry specific services
- Regulation, Integration and Virutalization
- ERP, CRM, sales force automation

- Cloud consulting
- Block & Broker integration
- Cloud system
- Virtualized infrastructure
- Application Management
- Customized SaaS

- Technical Support
- Maintenance Support
- Customer Support
- Process Support
- Security Policies
- Digital Marketing
- Cross Sell and Upsell
- Business
  Communication and
  collaboration Support
- Big Data Analytics and Reporting

# We build digital twins : The Technical enabler

Empowered with **Artificial Intelligence** Technology coupled with **Block Chains**, we create a virtual surrogate which is more efficient than a blueprint and schematic layouts, which can play multiple roles that complement each other.



These virtual surrogates can be distributed across various deployment platforms.

As the optimization involve simulation algorithms, the **cloud** is an appropriate choice, in instances that require twin to play and observational or operational role, **edge deployment** is a natural preference, at either the gateway or device level.

# **Value-driven Application Management Services**

A world-class application support framework with 5 dimensions for Value Delivery:

- Strategy
- Governance
- Organization
- Process
- Technology

IT landscapes today are large and diverse, trending toward more complexity, not less. That complexity has become costly – with 65 percent of IT dollars now spent maintaining existing technology. To control spending, many companies created new,

specialized functions dedicated to managing applications and infrastructure. These have become prime candidates for outsourcing, driving explosive growth in the Application Management Services (AMS) marketplace.



# **Enterprise Apps for any Business**

A good mobile application means satisfying a lot of user's preferences.

Creating a new app is somehow similar to building a house: you need to have a good foundation in order to provide a good, solid product. In our case, we pick the best mobile app technology stack, which refers to the union of language, platform, framework, and other tools used for the development of the application. Mainly we are focusing on such mobile stack categories as:

**Front-end**, also known as clientside development. It refers to the development of the interface which is going to interact with end-users;

**Back-end**, a data access layer, which is connected with databases, scripting, website architecture, and server-side development in general; **Development** that refers us to the tools which provide libraries and interfaces to build the application;

**Supporting**, the main idea of which is providing security, high functionality, and future long-term improvement.



### **Outsource Your Digital**

to our expertise in State-of-art technology, security, multi-domain expertise, support, maintenance and low cost offerings.

Digital has opened the door to new services products, customer touchpoints and improved operational efficiency.

As service firms embrace digital, they need business assurance strategies that extend conventional quality assurance methods to address the nuances of emerging technologies such as **blockchain** and **advanced artificial intelligence (AI)**.

Moreover, they need assurance that their strategies can accommodate changes in the ever-shifting regulatory landscape wrought by the acceleration of digital within the core of their businesses. Last but not least, we understand the firms need to validate user journeys across the stakeholder ecosystem including bank employees, insurers, regulators and third-party agents, not limited to customers.

We at **ESMSYS** go a step further to ensure that we deliver a consistent user experience across touchpoints and technologically preempt gaffes that could potentially undermine their financial and/or reputational integrity.

AMAZON SAGEMAKER Build, Train, and

Deploy Machine Learning Models





Advanced AI in the form of machine learning is helping firms embrace process automation and adopt a customer-first approach to ensure highquality financial services are delivered at speed and in ways that anticipate customer needs, wants and desires. Facilitating faster processing cycles, infallible advice and customizable services, AI's intelligent algorithms are quickly digitizing the entirety of many industries.



# Sharepoint as an eQMS, eDMS & Search driven solution for Pharma Companies



A growing number of global pharmaceutical companies are deploying SharePoint as the means to manage teams and projects. Microsoft Sharepoint is a browser-based collaboration and document management platform. It is a full-fledged content management system allowing groups to set-up a centralized, password protected space for document sharing.

At ESMSYS we understand how your organization needs are met better with the advantages SharePoint offers. We have SharePoint experts and also offer integration services.

We provide the services to configure and manage the SharePoint installation and meet the requirements specification, qualification and validation services you will need to ensure the system meets regulatory requirements. We work closely as a team to deliver a validated outcome.

Regulatory agencies do expect that the implementation of the hardware and software by regulated company is done in such a way that the hardware and software is compliant with the CFRs or other regulations.

ESMSYS Consultancy provides a useful guidance on how to do this.

A Pharma company with global presence can escalate global reputation with our solutions.



Online search effectively unlocks the business processes a client wants driven from their website. ESMSYS's ability to generate search optimized SharePoint workflows allowes Pharmaceutical companies to manage nuanced search experiences, while delivering direct marketing/segmentation data. The seamless content aggregation is both flexible and automated. ESMSYS is able to streamline its promotional presentation using state-of-the-art Solutions.

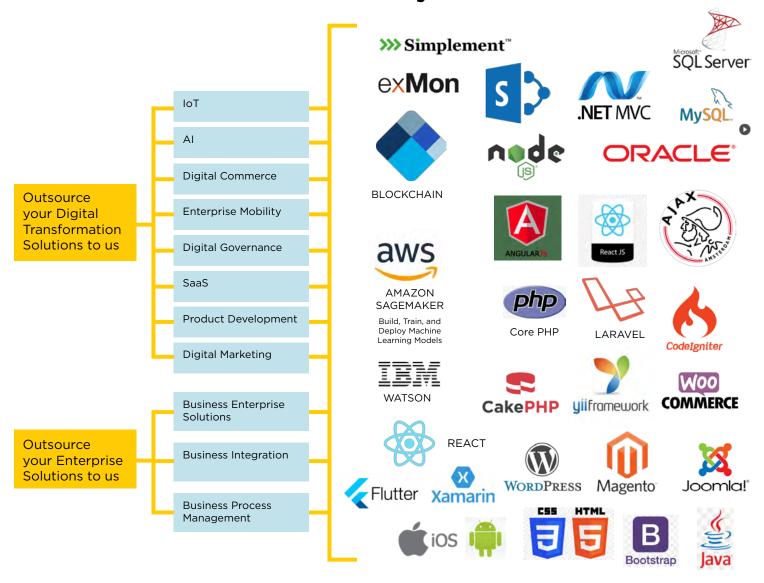
### SharePoint workflows

ESMSYS's single point of search generates metadata-driven grouped results pages applicable to SharePoint workflows precisely because of its capacity to separate search outcomes. The consequent division of information into articles, images, products and videos can be readily adapted for application by SharePoint workflow processing.

Pharmaceutical organizations that develops medical treatments tailored to patients' specific medical needs, to help physicians and health care personnel, sought these solutions.



# putting traditional and tomorrow's technologies at work for you ...



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When digital transformation is done right, it's like a caterpillar turning into a butterfly, but when done wrong, all you have is a really fast caterpillar.

 George Westerman, Principal Research Scientist with the MIT Sloan Initiative on the Digital Economy



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